

6 Inspiring Reasons Women Love Being 'Mompreneurs'

by Nicole Fallon, Business News Daily Assistant Editor | May 09, 2015



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Two of the most challenging, but rewarding endeavors a person can undertake are raising a family and starting a business. Both are full-time commitments that demand a whole lot of patience, perseverance and love. Doing one or the other on its own can be difficult enough, but

plenty of entrepreneurial-minded parents willingly choose to do both — and they couldn't be happier about it.

In honor of Mother's Day, we asked women who have both businesses and families why they love being "mompreneurs." Here's what they had to say about work-life balance, serving as role models, and finding personal and professional happiness.

Your kids can learn valuable, hands-on business lessons

"As my children have gotten older, we have developed such a profound level of respect for each other as it relates to my career. We discuss business and trends and logistics of events, and they bring an insightful younger perspective, often impacting the direction I may take in guiding a client. I feel the most immense pride emanate from them with each successful event that we produce, each post-event thank you we receive, each time we raise the bar and are acknowledged in some way. For your children to be proud of their mother's accomplishments is an extraordinary feeling."— *Claudia Warner, executive vice president, Gourmet Advisory Services*