

HAUTE LIVING

April 15th 2015

The Chosen Few Expands Its Elite Society of Event Professionals to South Florida



There's big news in elegance this spring as award winning founder Harriette Rose Katz brings her elite society of The Chosen Few to South Florida. As an expert in event planning for over 35 years, Katz was inspired to highlight pure excellence in her industry granting New York professionals membership into The Chosen Few: the gold standard of the event industry last year, and South Florida this year.

Lucky for talented Floridians, select events professionals in the area will now be vetted for membership by event industry royalty, Harriette Rose Katz. As one of the most respected and idolized wedding and event planners in the country and Founder & President of Gourmet Advisory Services, Katz knows how to pick em'. Harriette is renowned for her unparalleled ability to craft signature events unavoidably leading into forever-cherished memories. Not only is Katz incredibly passionate about her work, she also has decades of experience to boot. For almost 20 years, Harriette served as President and Chief Operating Officer of the New York chapter of the Confrerie de la Chaine Des Rotisseurs, one of the world's most prestigious food and wine organizations, and was a recipient of its coveted Gold Star of Excellence. Harriette is also a member of The Wine and Food Society of New York, La Confrerie des Chevaliers du Tastevin, and is a Fellow of the Culinary Institute of America. She was also recently inducted into the BizBash Hall of Fame and the International Special Events Society (ISES) Hall of Legends.

The Chosen Few takes on the stellar reputation of its founder. The society currently highlights 23 talented party craftsmen. Katz has "personally worked with each and every one of the companies and individuals selected to join The Chosen Few and believe they are a true asset to the event industry in New York City." Members are chosen based on their creativity, integrity, excellence and financial well being and include Abigail Kirsch, Stephen Starr Events, Mark Rose, Diana Gould LTD, DeJuan Stroud, Creative Edge Parties, Michael Scott, Hechler Photographers, Ed Libby & Co., Frank Alexander NYC, Stonekelly Events, Total Entertainment, Untouchable Events, Stamford Tent & Event Services, Alpine Creative Group, Fancy That, Frost Productions, Element Music, Michael Jurick, and Starr Tent. Just a glimpse at any of these professional's parties is more than enough to take your breath away. From extravagant, gorgeous floral arrangements, down to decadent, colorful entree displays, The Chosen Few is an esteemed cornucopia skillfully bringing together the best of the best.

Acquainted with any extraordinary professionals within the party planning industry? Harriette Rose Katz will accept nominations from South Florida businesses via www.hrkchosenfew.com. The categories include catering and food design, event design and floral artistry, event production, lighting and production, graphic design, fine invitations and accessories, live music, photography, cinematography and tent design. The intensive voting process will span over the course of the year measuring the credibility of each artist in question. Ideal candidates honored by The Chosen Few are exceptionally creative, artistic and imaginative. Selected candidates cherish their clients with extensive, trusted relationships. Importantly, he/she will constantly strive for excellence: going far above and beyond what is predicted and expected of them.